

Los Angeles Trade-Technical College Career Center | E5-413
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Marketing and Public Relations

Part Time

Job Title:	Social Media Curator (posted 3/16)	Job Number: 5648
Hours/Days:	Monday-Friday	Salary: \$15/hr.
Approximate Location:	Los Angeles	
Requirements:	<p>Skills Requirements: Communication skills; Analytical skills; Graphic Design (Canva Required, Adobe Illustrator and Indesign Desired but Not Required); Understanding trends; Creativity; Time management; Ability to express self; Convey concepts to others in a clear and engaging way.</p> <p>Job Description: In this position, the Social Media Curator will manage the company's brand by planning, directing and coordinating posts to gain a fanbase and establish the company mission. The Social Media Curator will conduct campaigns for a variety of social media platforms, create content for websites, and coordinate with personnel for graphic design development. Responsibilities include creating and administering content on all the company social media platforms. Analyze audience engagement data, identify marketing trends, engage in customer interactions and manage a community of audience.</p>	