



LA Mission College Career Center

COMMUNICATION STUDIES

MAJOR SHEETS

SKILLS

(things you will learn or use)

- Leadership
- Communication
- Critical thinking and writing
- Conflict resolution
- Analysis of information
- Complex problem solving
- Reading comprehension
- Persuasive skills

INTEREST

- Working with ideas
- Extensive thinking
- Sharing information
- Public speaking
- Conducting research
- Work with data
- News and current events

WHAT IS COMMUNICATION STUDIES?

Communication studies is a social science analyzing how humans display oral, written, and interpersonal communication across different mediums and fields. Furthermore it seeks to find the most effective methods of communicating ideas, information arguments, and more. The field uses research and critical analysis to make observations of communication on a micro-level, such as face to face communication as well as macro-level between socio-cultural and political systems.

LAMC DEGREES & CERTIFICATES OFFERED

- **Associate of Arts for Transfer (AA-T) in Communication Studies**

TRANSFER RELATED MAJORS

- **Chico State:** Communication Studies-option in Organizational Communication or Communication & Public Affairs, and Communication Design-General
- **Fresno State:** Mass Communication & Journalism-option in Multimedia, Public Relations, Print Journalism Broadcast Journalism, or Advertising
- **CSU Los Angeles:** Communication -option in Mass Communication, Organizational Communication, Social Justice Communication or Health Communication
- **CSU Fullerton:** Communications-option in Journalism or Advertising
- **CSU Northridge:** Communication Studies
- **UC Los Angeles:** Communication
- **UC Davis:** Communication
- **UC Santa Barbara:** Communication

This general information is provided by the LA Mission College Career Center. For specific information about majors and careers please email us to make an appointment at careercenter@lamission.edu



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WORK ENVIRONMENT

- You will be working with, and attempting to influence and persuade people.
- Tact is essential.
- Meeting deadlines or timelines established by others may cause stress.
- Use computers for word processing.

WEBSITE RESOURCES

www.lamission.edu/careercenter
<https://www.lamission.edu/EnglishCommunication/Communication-Studies/Communication-Studies-AA-T-Degree.aspx>
www.assist.org
www.salary.com
<https://uncw.edu/career/whatcanidowithamajorin.html>
www.cacareerzone.org
<http://degrees.calstate.edu/>
https://admission.universityofcalifornia.edu/counselors/files/undergraduate_majors_list.pdf

POTENTIAL JOB TITLES

- Advertising firms
- Human Resource Specialists
- Public Relations Specialists
- Event-planning companies
- Advertising and Promotions Managers
- Newsletter companies
- Marketing Managers

POTENTIAL EMPLOYERS

- Event planner
- Public Relations Manager
- Human Resources Manager
- Social Media Manager
- Advertising Executive
- Lawyer
- Journalist
- Market Researcher
- Freelance

*EARNINGS



*Earning can vary by occupation and experience. The following are average annual wages as of 2019 in California based on California Career Zone <https://www.cacareerzone.org/>

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