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**LOS ANGELES CITY COLLEGE'S THEATRE ACADEMY'S
PRODUCTION OF *GOING MAD: ALICE IN HOLLYWOODLAND* INVITED
TO KENNEDY CENTER AMERICAN COLLEGE THEATRE FESTIVAL
(KCACTF) IN FEBRUARY**

***LACC is the most recognized Theatre program since the inception of the
Kennedy Center American College Theatre Festival***

(January 11, 2021) - The Los Angeles City College (LACC) Theatre Academy has won a rare spot to perform its production of *Going Mad: Alice in Hollywoodland* at the Kennedy Center American College Theatre Festival (KCACTF)'s Region VIII Festival. The festival will take place virtually, due to COVID-19, on February 10-13.

"I am extremely proud of our students and their inclusion in this year's festival," said Professor Leslie Ferreira, Chair of the Theater Arts Department and Producing Director of the Theatre Academy.

"Our Theatre Academy students continue to thrive and succeed during a challenging time," said Dr. Mary Gallagher, President, Los Angeles City College. "We are honored to be included in the festival again this year."

"During the Covid-19 pandemic, the resilience of the LACC Theatre Academy has been demonstrated. We continue to lead the way, producing nationally recognized theatre despite the ongoing challenges," said Tony Maggio, Chair of the Theatre Academy.

"I play Alice in the production. My experience was extraordinary. The script, written by Richard Alger, is a swirling journey of color, chaos and a time crunch. Directed by Tina Kronis, who not only built a live show through Zoom but also created an entire world that immersed the audience," said LACC Theatre Academy student Alexis Gardner. "I cherish this production. It

was my first casting with LACC and my first lead role. The cast and crew were so enthusiastic and everyone put their best foot forward to create a remarkable show.”

The play by Richard Alge is directed and choreographed by Tina Kronis. *Going Mad: Alice in Hollywoodland* is inspired by Lewis Carroll’s *Alice in Wonderland* and *Through the Looking-Glass* and is set in a present-day Hollywood TV and film studio. As Alice tries to make her dreams come true, she falls into the cruel court of the entertainment industry, where everyone is subject to the wayward whims of the studio executive, and the backlot becomes an enchanted scene of accidental surrealism.

About Los Angeles City College

Established in 1929, Los Angeles City College is one of the oldest of the California Community Colleges. Located in the heart of Hollywood, LACC provides a dynamic innovative learning environment offering more than 100 vocational and professional programs including degrees, transfer programs and certificates to more than 18,000 students. In the past decade, a total of 6,651 students have transferred to four-year colleges and universities, including 4,040 students attending Cal State universities and 1,086 students transferring to UC campuses. Los Angeles City College is home to one of the most vibrant and diverse campuses in the country. The campus provides a wide range of professional and vocational programs at a fraction of the cost of state and private colleges. Ranked in the top three Best Southern California Community Colleges by USA Today News, LACC provides students and adult learners vital pathways to more advanced education and enhanced employment. Visit us at <https://www.lacitycollege.edu>.

About the Kennedy Center American College Theatre Festival (KCACTF)

The Kennedy Center American College Theatre Festival (KCACTF), started in 1969 by Roger L. Stevens, is a national theater program involving 20,000 students from colleges and universities across the country each year. For over 50 years, the organization has served as a catalyst in improving the quality of college theater in the United States. KCACTF has grown to encompass more than 700 academic institutions throughout the country. The festival encourages and celebrates the finest and most diverse work produced in university and college theater programs, and provides opportunities for participants to develop their theater skills and insight. Through state, regional, and national festivals, KCACTF student and faculty participants celebrate the creative process and share experiences and insights within the community of theater artists. The KCACTF honors excellence of overall production and offers student artists individual recognition through awards and scholarships in playwriting, acting, dramatic criticism, directing, and design. For more information, visit <https://www.kenedy-center.org>.