COMPUTER APPLICATIONS AND OFFICE TECHNOLOGIES DEPARTMENT

CAOT PROGRAM

Social Media Skills Certificate

This industry-driven skills certificate is designed for students and business professionals who want to enhance their marketing advertising, branding, communications, and sales skills through multiple social media channels. It is also appropriate for those new to social media who seek to add a professional certificate in social media.

Complete 3 classes with a total of 9 units:

CAOT 032 - Business Communications (Advisory: CAOT 1 and 31) (CSU) (3 units)
CAOT 152 - Mobile Apps for Business (CSU) (3 units)
CAOT 153 - Social Media (CSU) (3 units)

Note: An advisory course is a condition of enrollment that a student is advised (but not required) to meet before, or in conjunction with, enrollment in a course.

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